



17 June 2010

Office of the President

Letter to: Pastors in the British Union Conference

British Union Conference of
Seventh-day Adventists
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Dear Colleagues

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Re: "THE POWER OF 31"

Imagine all 31,000 Seventh-day Adventists out on the streets and in their community on the same day in an effort to share the news of the liberating power of Jesus and the hope that He offers to all! Imagine each of our 31 thousand members giving out 31 pieces of literature on the same day! That would be nearly 1 million pieces of hope-laden, gospel –sharing pieces of literature.

Imagine 31,000 members meeting in different churches, on the same day, to pray for souls in their community and subsequently testify of how God used them in big and small ways in their effort to present Him to a community in need of His salvation!

THE POWER OF 31

We are inviting all our members, all 31,000 of them, to go out into their church community on September 25, 2010 to give an item of gospel literature to each person they meet. This could be a Focus Magazine, a Life.info magazine, a copy of the new illustrated Steps to Christ, an ADC card (formerly VOP) or just anything that each church considers relevant to its community.

My colleagues, Eglan Brooks, Des Rafferty and Des Boldeau have written a separate letter in which more details of the plan are given.

Between now and September 25 the words on the lips of each Seventh-day Adventist in the British Isles are to be "THE POWER OF 31." Spread it, gossip it, dream it. It's going to be big!

This programme has been agreed by the British Union Conference Evangelism director, Conference Personal Ministries directors, Mission Personal Ministries sponsors, and the Conference and Mission presidents. I am writing with the full support of all our field leaders.

We have tried many large and complex evangelistic programmes. Let's now try the simple approach of just meeting people and share with them, through literature, the life of hope and fulfilment which we have found in Jesus.

"... The work of God in this earth can never be finished until the men and women comprising our church membership rally to the work, and unite their efforts with those of ministers and church officers . . . " (*Gospel Workers*, page 351)

Don't forget: THE POWER OF 31!

Yours sincerely

Don W McFarlane
President