

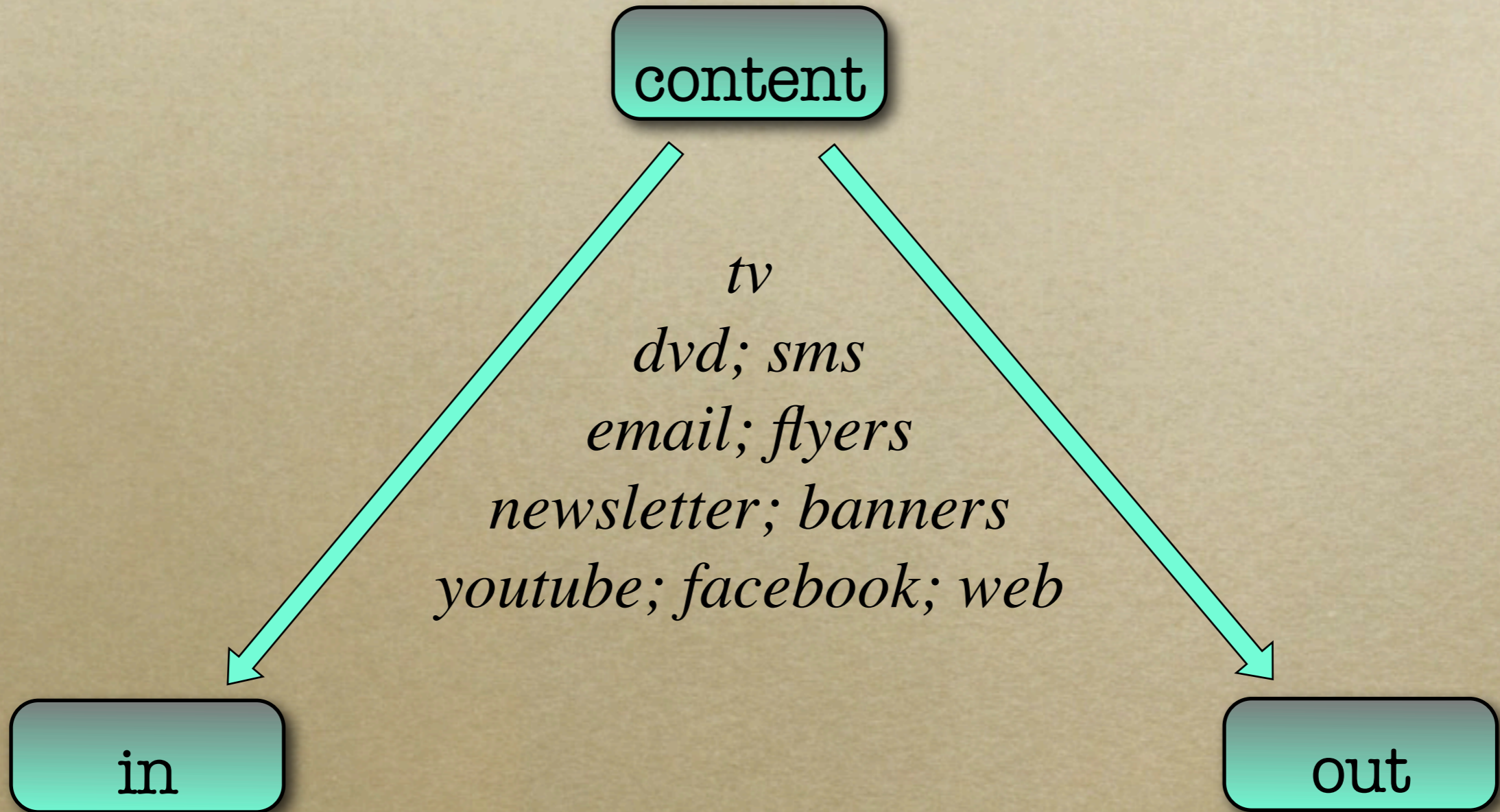
Media in the Church

BUC Council - Slovenia



Media & The Bible

Media = Medium



Choosing the Right Medium

- *Text (email, sms, etc.)*
- *Images (flyers, print, etc)*
- *Sound (radio, podcasts, etc)*
- *Moving images & sound (videos, tv, dvds, etc)*



Media 101 - 5 Key Questions

1. *What do we want to say?*
2. *Who do we want to say it to?*
3. *What reaction do we want to produce?*
4. *How much are we willing to invest?*
5. *What medium should we use?*



Great Media Tools for Churches

1



Church Community Builder

www.churchcommunitybuilder.com

2



Google Groups

www.googlegroups.com

3



Facebook

www.facebook.com

4



Bulk SMS

www.bulksms.co.uk

5



Artwork Design

marcelorviana@gmail.com

www.istockphoto.com

6



HFE Signs

www.hfe-signs.co.uk

7



Swoop Media

www.swoop-media.co.uk



Vista Print

www.vistaprint.co.uk

9



YouTube

www.youtube.com

<http://video.google.co.uk>



Streaming

www.ustream.tv



Podcasting

www.sermonplayer.com

12



Your Mac

www.apple.com

Top tools in your mac...

1. *Pages*
2. *Keynote*
3. *Numbers*
4. *iMovie*
5. *Garage Band*
6. *Google (scholar, earth, etc)*
7. *Mail, iCal, Address Book, iChat*
8. *iWeb*
9. *Time Machine*
10. *Accordance & White Estate*

(www.whiteestate.org)





Empowering Spiritual Gifts?